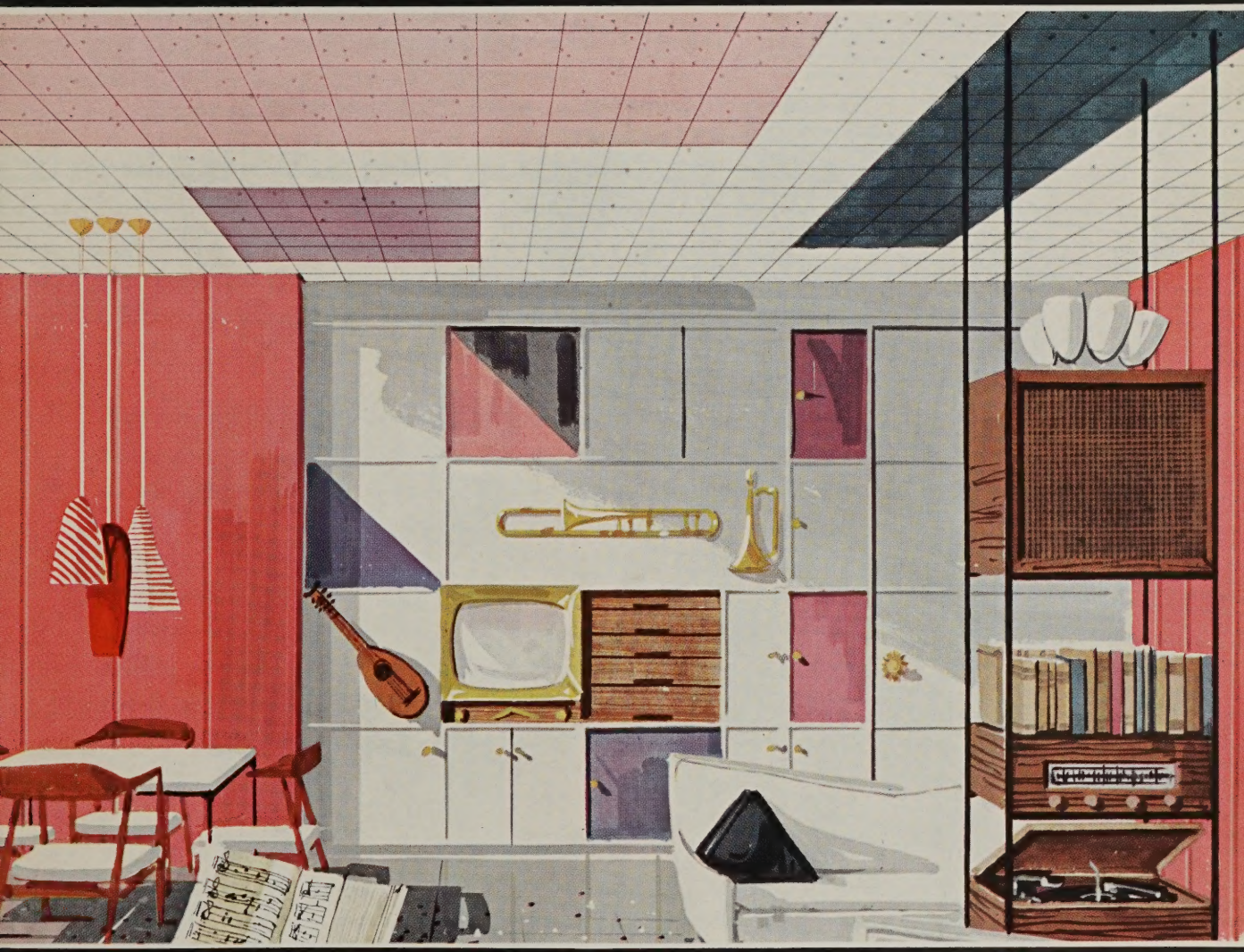
New Interiors

easily • quickly • economically...



with Barrett Wall and Ceiling Products

Transform your home

turn "DEAD" areas into modern living space

beautify interiors...with Barrett tile,

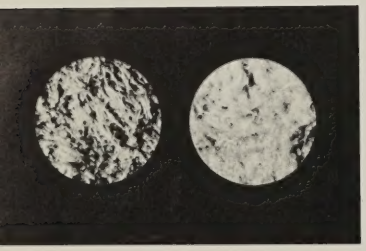
insulating plank and wallboard*

Finished rooms in the attic, a playroom in the basement, storage areas transformed into comfortable living quarters—what home owner, in this era of larger families and smaller houses, has not dreamed of these advantages?

Any one of them can be yours. *You* can add precious living space to your own home right now—at surprisingly low cost and without need of major alterations; in fact, you'll find such improvements well within reach of your budget when you use beautiful, pre-finished Barrett Wall and Ceiling Products.

These light, yet strong, interior finish panels can be put up in a matter of hours with a minimum of preparation and only the simplest of tools, yet they transform the bleakest attic, basement or other utility area into cozy, modern living quarters. And, once up, they require no further finishing or painting because they're already factory-finished with smart colors and patterns designed especially for Barrett by leading stylists.

LEFT: The Chem-Fi Process —This photo micrograph of Barrett Fibreboard shows the long, interlocking wood fibres that provide reinforcement... give the board superior strength.



RIGHT: Other Processes—This photo micrograph shows typical fibre distribution of Fibreboard made by other processes. A few fibres are long, but many are powder-like, providing no reinforcement.

******Manufactured by the unique Chem-Fi process, these fibreboard panels possess unusual strength and uniformity. Tests have proved they can withstand abuse measurably better than other similar products.*

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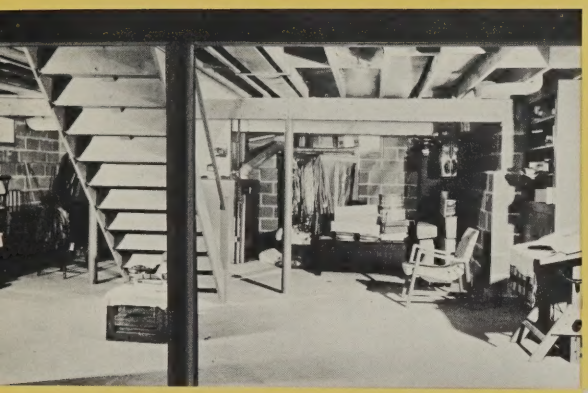
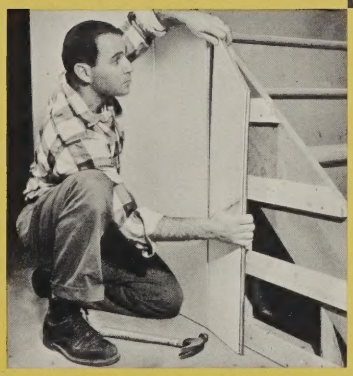
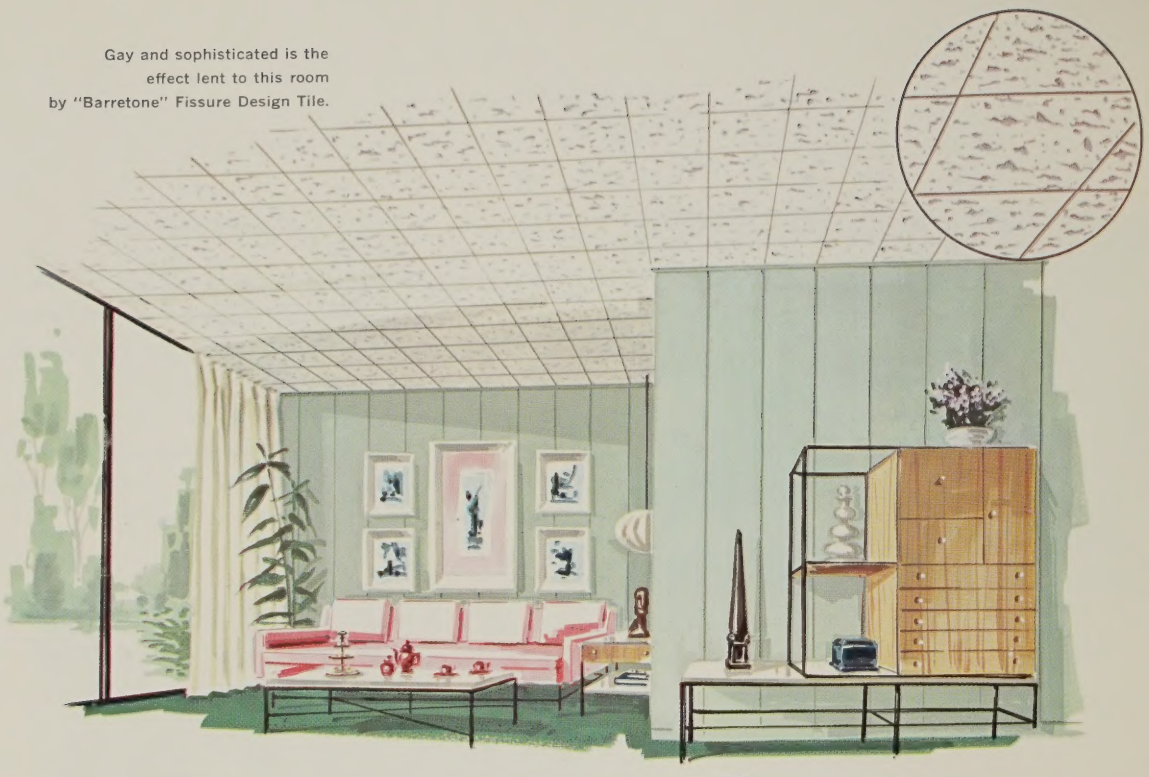
BARRETONE and ALLITE are trade marks of Allied Chemical Corporation.



Take a good look at the photographs on this page. They are "progress" pictures of an actual remodeling job. Who would recognize the depressing cellar shown at left in the sparkling recreation room below? Almost unbelievable, isn't it? Yet, you can achieve the same effect with your own attic, cellar, carport, sunporch, or any other unused, down-at-the-heels room in your home, with "Barretone" Tile, Insulating Plank and Wallboard. The following pages tell the story.

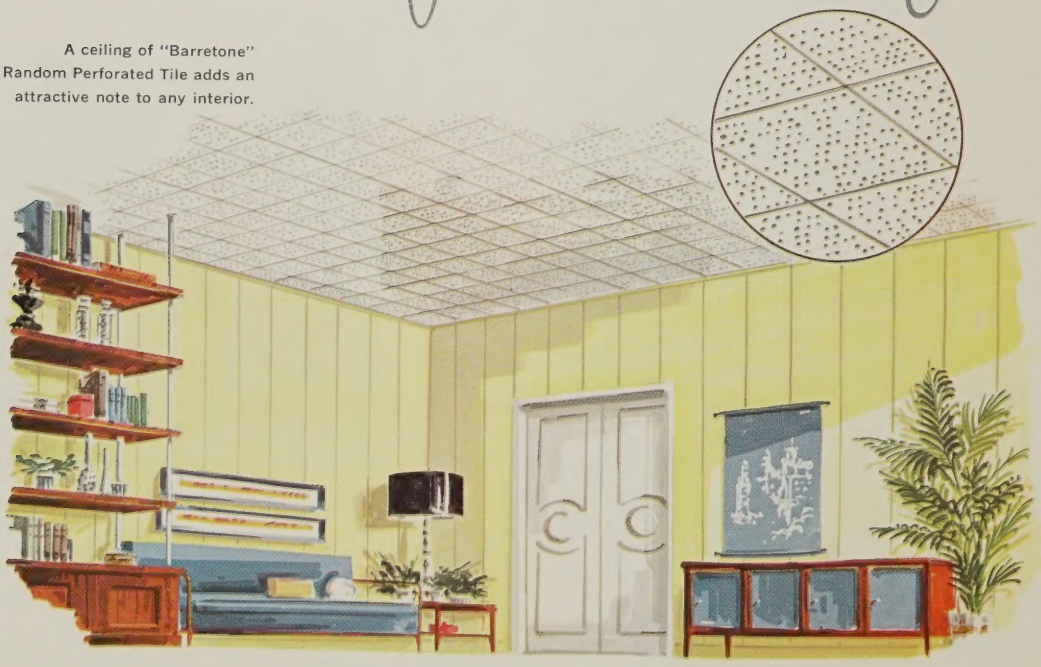


Gay and sophisticated is the effect lent to this room by "Barretone" Fissure Design Tile.



Beautiful Ceilings.....

A ceiling of "Barretone" Random Perforated Tile adds an attractive note to any interior.



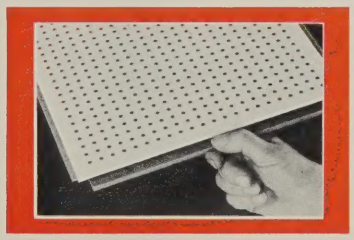
There's no mystery to putting up a ceiling—when it's done with "Barretone" Tile. These good-looking fibreboard panels are simply nailed or stapled to furring strips—each tile interlocking with its neighbors by means of a tongue and groove joint—to give you a handsome, paneled ceiling in a matter of hours.

For game rooms, finished attics, basement hideaways, etc., "Barretone" Tile provides the ceiling with the modern look. And for other rooms, where a damaged ceiling presents an eyesore, here at last is the practical, inexpensive answer to your problem. No messy tearing down of the old ceiling, no wet plaster, no painting. Instead, a few hours of simple carpentry work produces a new ceiling everyone will admire—pre-painted at the factory with a special, durable, smooth finish that is flame-resistant and washable.

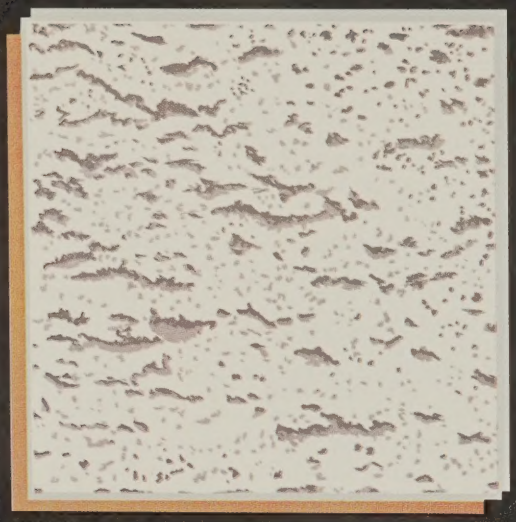
....."Almost Overnight"

Handsome new Decorator Patterns—Fissure, Sparkler, and Tattersall—are now available to give your rooms that final touch of life and color. Together with white, and the regular and random perforated types, they offer a wide choice of ceiling effects.

Like all Barrett Fibreboard Products these tiles contribute insulating value as well as good appearance—make rooms cooler in summer, warmer in winter. Sounds, too, are softened, noise reduced, in a room that has a ceiling of "Barretone" Tile.

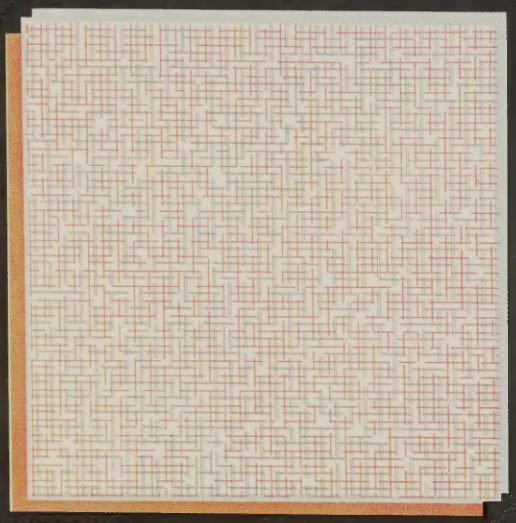


Manufactured by the exclusive Chem-Fi process, these tiles can withstand an unusual amount of rough handling. As the photo at left shows, you can support a "Barretone" Tile by its flange and it will not crumble or break off easily as do many other similar products.



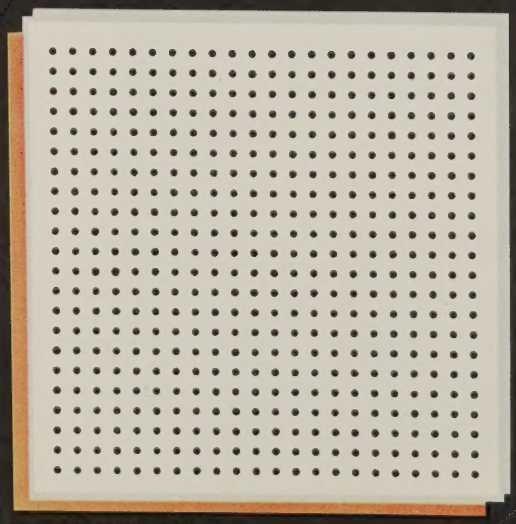
FISSURE

SPARKLER

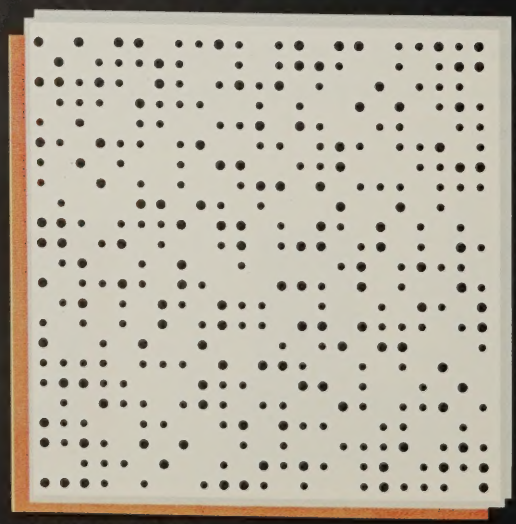


TATTERSALL

WHITE



REGULAR PERFORATED



RANDOM PERFORATED

Pick the Pattern that Keys with your *Decorative* scheme.

Barretone Tile ....Decorator Patterns

Whichever decorator pattern you decide on—Fissure, Sparkler, or Tattersall—these "Barretone" Tiles will give your room that extra "lift." These colorful designs were originated especially for Barrett by well-known stylists. They're new—they're different—and they combine color and pattern in a modern, sophisticated manner that harmonizes with almost any kind of interior.

Thickness	Size	Edge	Surface	Patterns	Pcs. Per Bdle.
½"	12" x 12"	Tongue and Groove (Blind Nailing)	Smooth (Bevels Painted)	Fissure Sparkler Tattersall	32

Barretone Tile ....Smooth Finish

For those who prefer a smooth, white, tiled ceiling, "Barretone" Smooth-Finish Tiles are the answer. Finish may be left as is or it can be repainted if desired. Available in 12" and 16" squares and in double tiles.

Thickness	Sizes	Edge	Surface	Color	Pcs. Per Bdle.
½"	12" x 12"	Tongue and Groove (Blind Nailing)	Smooth (Bevels Painted)	White	32
	24"*				32
	16" x 16"				36
	32"*				18

**Center-scored to look like two tiles.*

Barretone Tile ..Random or Regular Perforations

Distinctive "Barretone" Perforated Tiles are designed to create an unusually attractive ceiling while, at the same time, cutting down objectionable noise.

Small perforations over the entire surface of each tile trap sound waves, hush loud noises. Rooms become quieter, more restful places to work or play.

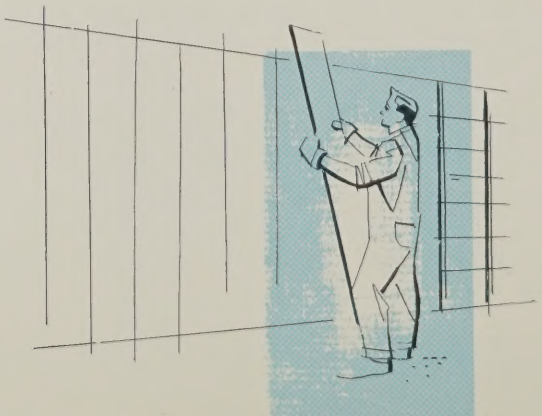
Perforations also supply a decorative element which increases the good looks of a room by giving to the ceiling a textural quality pleasing to the eye. Both random and regular patterns are available, in smooth white finish only.

Thickness	Size	Edge	Surface	Color	Pcs. Per Bdle.
½"	12" x 12"	Tongue and Groove (Blind Nailing)	Smooth (Bevels Painted) Random or Regular Perforations	White	32
	24"*				32

**Center-scored to look like two tiles.*

The paneled look
of Barrett Insulating Plank
gives this room life and interest.

Beautiful Walls, too.....



For finished attics and basements, game rooms, TV rooms, playrooms, etc., the modern, paneled look is just the thing.

And one of the easiest and most economical ways to achieve this pleasing effect is through the use of colorful Barrett Insulating Plank. When these light, yet sturdy, planks have been fitted together by means of their tongue and groove joints, the beveled edges create the characteristic and attractive paneled look which harmonizes so well with modern interior design. Plank comes in several colors and widths, which, if desired, can be mixed to provide an interestingly varied appearance.

These planks go up fast. Light and easy to handle, they can be installed without difficulty by one man with a minimum of equipment and preparation. . . . And, once up, your wall is complete. No further painting or finishing is necessary because the planks are pre-painted at the factory. The finish, which can be over-painted if desired, is flame-resistant and washable to a moderate degree.

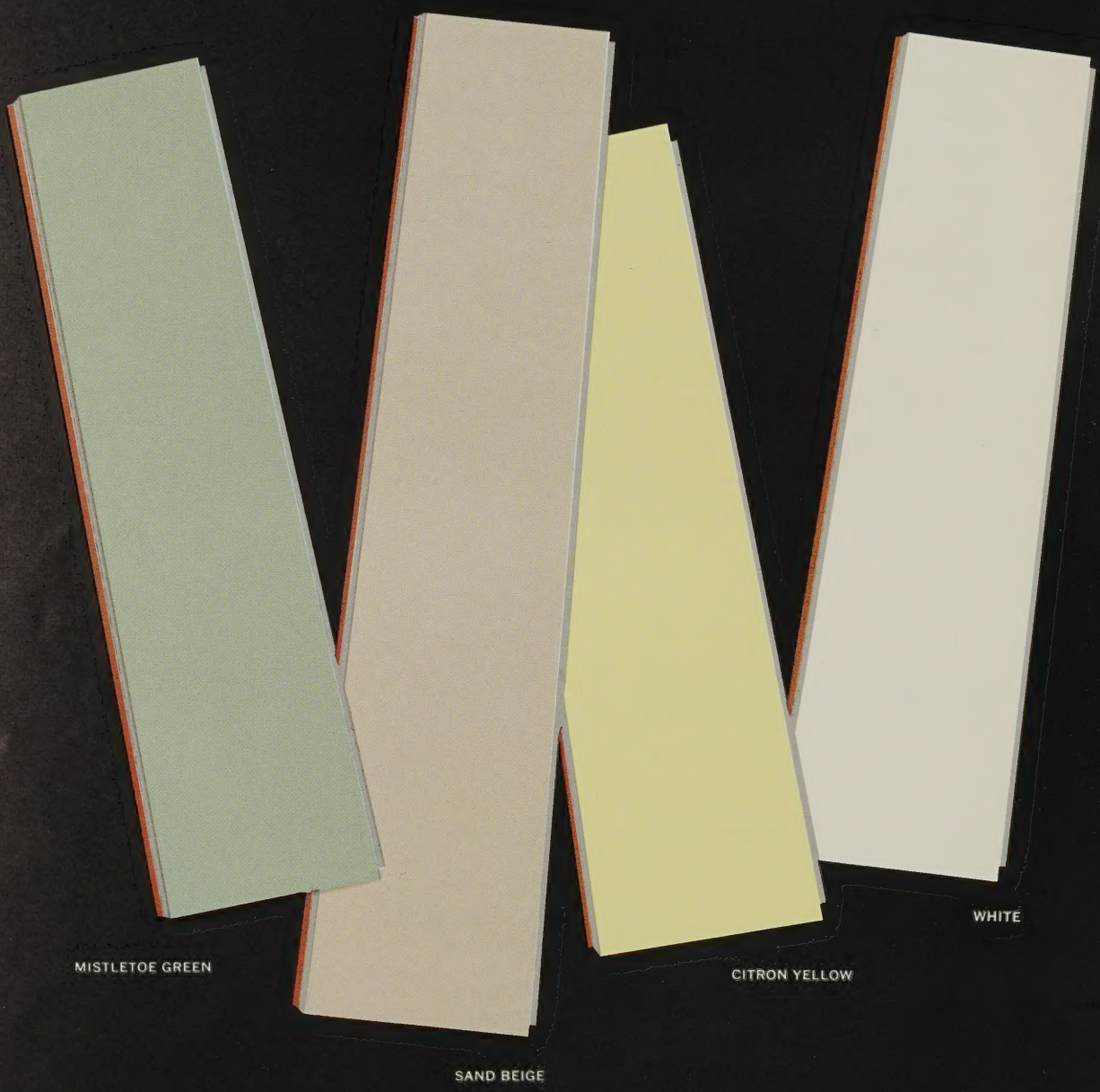
Like all fibreboard products, Insulating Plank checks entrance of heat in summer and loss of heat in winter. Sounds, too, are softened.

. . . . . "Like Magic"

Thickness	Sizes	Edge	Surface	Colors	Pcs. Per Bdle.
½"	8", 12", 16" wide x 8' long, 10'	Tongue and Groove (Blind Nailing)	Smooth (Bevels Painted)	Mistletoe Green, Citron Yellow, Sand Beige, and White	12

Mistletoe Green | Citron Yellow | White | Sand Beige

Decorate while you build...
with Barrett Insulating Plank



Smooth Finished Interior Walls—Fast!

Insulating Building Board

Here is an ideal way to create an attractive, finished interior wall in a short time at little expense. Where a plain white wall or a smooth base for wallpaper or paint is desired, Barrett Insulating Building Board is ideal for the job. It can be combined interestingly with various types of Insulating Plank and "Barretone" Tile, its plain unbroken surface contrasting pleasingly with the paneled appearance of these products.

As this material comes in large sheets, it is particularly fast and easy to apply. Panels may be cut with an ordinary saw to fit any odd-shaped areas.

The smooth, white, coated finish may be repainted or left as it is. It is flame-resistant and washable to a moderate degree.

These large panels add rigidity to the building, and, like other fibreboard products, provide considerable insulation value and help to soften sounds.

Thickness	Sizes	Edge	Surface	Color	Pcs. Per Bdle.
½"	4′ x 8′ 10′ 12′	Square	Smooth	White	6

Insulating Utility Board

Where economy is particularly important, Insulating Utility Board answers the need for a sturdy, interior wall finish at a budget price. For temporary buildings, camps, garages and utility rooms it makes a serviceable, neat and good-looking wall which can be put up quickly and easily by one man.

The smooth, white finish can be repainted, if desired, and is flame-resistant and moderately washable. Barrett Utility Board also possesses insulating qualities, helps keep rooms cooler in summer, warmer in winter.

Thickness	Sizes	Edge	Surface	Color	Pcs. Per Bdle.
⅜"	4′ x 8′ 10′ 12′	Square	Smooth	White	8

Walls of this Pentroom are Barrett Insulating Plank
and Wallboard. Overhead is "Barretone" Tile.
Room divider is made with "Allite" Translucent Paneling.

Barrett Products include...

ASPHALT SHINGLES
ROLL ROOFINGS
SHEATHINGS AND BUILDING PAPERS
ASBESTOS-CEMENT SHINGLES
BUILT-UP ROOFING MATERIALS
PROTECTIVE PAINTS, CEMENTS AND COATINGS
ROCK WOOL INSULATION
"ALLITE" TRANSLUCENT PLASTIC PANELS
FIBREBOARD PRODUCTS
GYPSUM BOARD PRODUCTS

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